

Speakers Bio

Ashwin Maduga

Research Manager

IDC Health Insights, Asia/Pacific

Ashwin Moduga is Research Manager with IDC Health Insights for Asia/Pacific. He is responsible for insight generation and analysis on key market trends, technologies, and scenarios for healthcare providers, payers, and manufacturers. He also engages in the delivery and execution of custom market/customer/product and competitor intelligence for the same markets. He specializes in structuring and optimizing healthcare data for marketing/sales strategy as well as forecasting user and customer trends of the providers active in the Asia/Pacific healthcare market.

Mr. Moduga has ardently followed the healthcare market for the past ten years and continues to track and analyze technology innovation the market has to offer in managing global health. In the past, he has been involved in setting up custom enterprise wide market and competitor intelligence information flow systems for major healthcare companies. Previously, Ashwin was actively involved in creating, for healthcare companies, master data structures that combine machine, sales force, revenue, and market data onto singular platforms that can help visualize market opportunity, predict trends, and confirm baseline. In his last role at Genpact, Ashwin was responsible for research, data, and analytics solutioning for medical device customers globally and headed Genpact's services and after-sales analytics engagement with key clients.

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