



Farhana is the IBM Asia Pacific Healthcare and Social Services Director who assists healthcare and social services organizations to improve outcomes, access, efficiency and effectiveness. She has a strong focus on the applicability of cloud, analytics, mobile and security in the healthcare and social services sector. She also has helped drive a number of cutting edge cognitive computing (IBM Watson) healthcare engagements across Asia Pacific.

She has experience in both national healthcare/social services projects as well as hospital/provider environments. She has more than 20 years of international experience in the healthcare, social services and life sciences industry as a subject matter expert. She has been invited to speak as an industry expert at events in multiple countries globally. In May 2012, Farhana was inducted into IBM Industry Academy, an honor only given to a select number of leading industry experts in IBM. Farhana is a frequent speaker at healthcare industry events. She represents IBM in a variety of forums, press interviews and conferences.

Farhana has a degree in Bachelor of Science (with Honors), in which she majored in Biology and Biochemistry, at the University of British Columbia. She completed her MBA at Monash Mt Eliza Business School in Melbourne, Australia, in December 2000.