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Natasha Gulati is an Industry Manager with the Frost & Sullivan Asia-Pacific Transformational Health practice. She focuses on monitoring and analyzing emerging trends, technologies and market behavior in the Connected Health industry across ASEAN, Australia-New Zealand, Japan, South Korea and Taiwan and works closely with teams in India and China.

Her expertise also involves designing and conducting research projects based on qualitative and quantitative studies such as opportunity assessment, market feasibility and competitive benchmarking. Natasha has also completed several research studies covering electronic medical records (EMR), Cloud solutions, Population Health Management, Telehealth Business Models and Big Data technologies in healthcare.

Apart from in-depth industry research reports, Natasha has authored several articles, and has been quoted in general media, business magazines and industry journals and has presented at various industry workshops and conferences. across countries in Asia-Pacific.

Prior to joining Frost & Sullivan, Natasha was an Industry Analyst at KPMG in India. Her sound understanding of the healthcare and pharmaceutical industries across various countries in Asia-Pacific allows her to work efficiently with client teams facing a diverse set of business challenges, across the region.